

Grassroot Activators Programme 2022/23 Executive Summary



EXECUTIVE SUMMARY

Grassroot Communities has successfully delivered the yearlong Grassroot Activators Programme (GAP) in Bristol, transforming the lives of young people from underserved communities. This Executive Summary highlights the structure, mentorship, and social and personal impacts of GAP, reflecting the organization's vision and mission.

PROGRAMME STRUCTURE

- **Duration:** One year, engaging participants 2 days a week.
- **Target Group:** Young people aged 17–30 from marginalised communities.
- **Curriculum:** 12 modules across 6 terms, covering youth and community work, entrepreneurship, nature-based learning, and social action projects and much much more.
- **Goals:** Equip young people with skills for employment, education, and community leadership.

MENTORSHIP

- **Two Mentors per Participant:**
 - **VCSE Mentor:** Provides holistic support and connects participants to voluntary sector opportunities.
 - **Business Mentor:** Helps secure relevant work placements and guides future career or education paths.
- **Role of Mentors:** Fundamental in personal and professional growth, offering tailored guidance based on the participant's passions and goals.

SOCIAL AND PERSONAL IMPACTS

- **Life Satisfaction:** Significant improvement; 80% of participants rated their life satisfaction highly.
- **Health and Wellbeing:** 100% of participants felt in good health by the end of the programme.
- **Employment Readiness:** All participants felt equipped with the skills and experience to secure future jobs.
- **Resilience:** Enhanced ability to face difficulties, with all participants agreeing they persist in the face of challenges.
- **Community Engagement:** Increased volunteerism and social mixing, contributing to community cohesion.

MISSION AND VISION

- **Mission:** Empower young people from underserved communities to close the opportunity gap and achieve their dream.
- **Vision:** Foster environments where young people can follow their passions and become active, engaged citizens.

SUCCESS STORIES

- **Solomon's Journey:** From struggling with mental health to securing a traineeship as a Chef.
- **Catherine's Path:** Transitioned from uncertainty to gaining employment in youth work and pursuing further qualifications.
- **Theo's Path:** Overcame a challenging upbringing and autism to enrol on a Psychology degree at University of Surrey.

SOCIAL RETURN ON INVESTMENT

- **SRoI Ratio:** 1:1.46, indicating significant social value for every pound invested.

CALL TO ACTION

Join Grassroot Communities in supporting young people by sponsoring, mentoring, providing work placements, donating, or volunteering. Connect with Founder and CEO Ben Carpenter at ben.carpenter@grassrootcommunities.org, and learn more about Grassroot Communities.



Change is happening from the grassroots up!