



SPONSORSHIP

THE BRISTOL BIRDMAN 2026

"We have not experienced such a well attended, fun, family event at this end of the harbour for thirty years, it was amazing!"

Eric Dougall, Bristol Harbour Master

SUPPORTING YOUNG PEOPLE AND
COMMUNITIES TO FLY



14TH JUNE 2026

BRISTOL HARBOUR



Bristol Picture

ABOUT THE EVENT

OVERVIEW

Grassroot Communities presents The Bristol Birdman; a celebration of community and creativity. Daring participants launch themselves off a platform, attempting to fly homemade and recycled contraptions over the harbour in front of thousands of cheering spectators. It's a day of fun, laughter, and sky-high adventure but also purpose, as all profits go to the work and mission of Grassroot Communities; serving underserved young people and communities across Bristol.

BRINGING COMMUNITY AND CREATIVITY



MISSION

To raise awareness and funds to create sustainable change in everyday communities building connections, projects and programmes that are based on the wants and needs of young people and communities. To provide a fun and a FREE spectator event for all.





STRATEGIC SPONSORSHIP OPPORTUNITY



GET IN FRONT OF AN ENGAGED AUDIENCE



7,000 to 10,000 people came in-person in 2025 and many thousands more engaged with content online globally. 2026 will see a live stream increase this reach even further.

YOUR BRAND AT THE HEART OF THE COMMUNITY



Our dedication to young people and their communities is at the heart of the event, real stories from local voices shine through and your company will be standing alongside us on this mission.

PROFITS GO DIRECT TO CHANGING LIVES



Importantly, ALL profits go directly to the work delivered by Grassroot Communities, from detached youth work to accredited courses that have lasting impact.

HEADLINE SPONSORSHIP PACKAGE

- *The Bristol Birdman sponsored by YOUR COMPANY NAME* included on all promotional material
- Logo on side edge of the event ramp
- Event gazebo space for activations
- Sponsorship of 3 youth and community Birdman teams (accompanied by PA announcements *Team sponsored by YOUR COMPANY NAME*)
- Bespoke schedule involvement e.g. talking panel, water based promo activity
- Logo included on all online marketing
- VIP sponsor boat

£25k

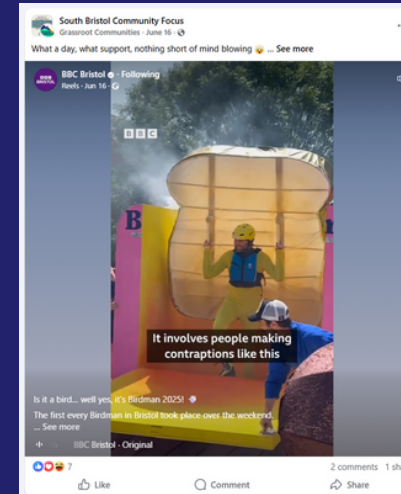
SUPPORTER SPONSORSHIP PACKAGE

- *Proudly supported by YOUR COMPANY NAME* included on posters and flyers
- Logo on side edge of the event ramp
- Sponsorship of 1 youth and community Birdman team (accompanied by PA announcement *Team sponsored by YOUR COMPANY NAME*)
- Bespoke volunteer opportunities
- Social media and website mention
- VIP sponsor boat

£10k



EVENT PROMOTION STRATEGY



SOCIAL MEDIA

Facebook, Instagram, TikTok, X, LinkedIn and YouTube will all play pivotal roles in promoting our event, including live streaming on the day. Mobilizing support and increasing reach, ensuring that it becomes a resounding success across diverse audiences.



INFLUENCER & PR

The event is supported and compered by Downsy, TV, radio and events presenter, delivering professional interviews and marketing opportunities. We also collaborate with a PR agency who help us to maximise reach.



TRADITIONAL MEDIA

The theatrical spectacle and community purpose attracts national and international TV, radio and press coverage from the likes of BBC, ITV ZDF (Germany), Bristol Live and B247.

WHAT OUR SUPPORTERS SAY

BAKEHOUSE FACTORY

"We had the BEST time on Sunday, throwing ourselves into the first-ever Bristol Birdman and into the harbour itself! It was a wonderful day of celebration, entertainment, teamwork, and community-focused support across the board"



PUPPET PLACE

"It was electric. I've never seen the river so packed. And just a little thing that Grassroot Communities organised the atmosphere was amazing!"

COMMERCIAL PROPERTY ADVISORS

"We're thrilled to stand behind such an inspiring cause and look forward to contributing to this exciting and meaningful event!"

EVALUATION STATS

95% of of 2025 participants want to take part again.

100% of business supporters want to continue to support in 2026.

MEDIA COVERAGE

[BBC News](#)

[B247](#)

[Bristol Live](#)

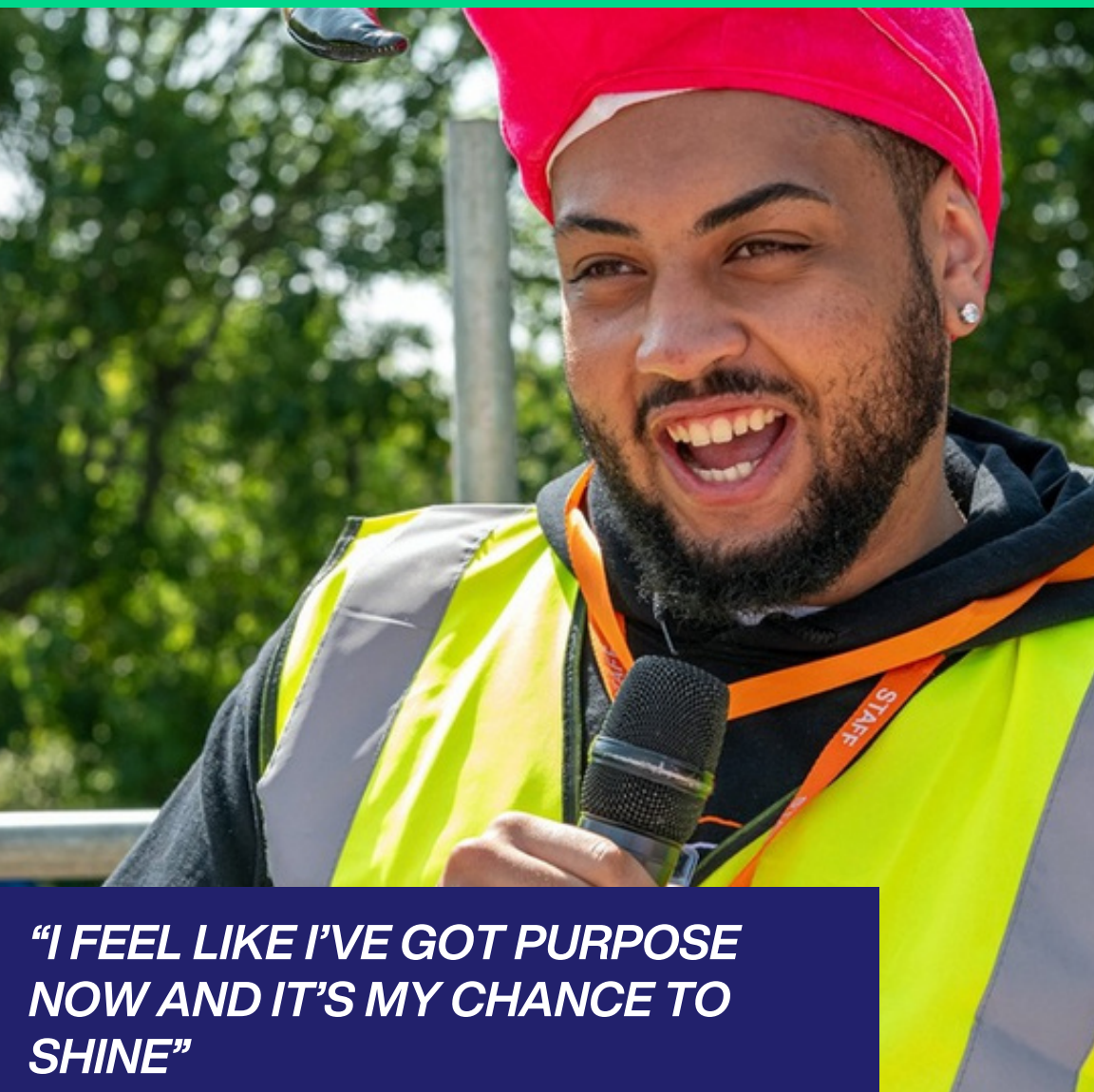
[Bristol Post](#)

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BRISTOL HARBOUR

CONTACT FOR MORE INFORMATION

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BE PART OF THE MOST EXCITING AND PURPOSE-LED EVENT OF 2026!

BRISTOL HARBOUR